# **Project Narrative**



Request for Site Plan approval by the Development Review Board on approximately 0.44 acres located at 7323 E. Belleview

## Prepared for:

City of Scottsdale Development Review Board 7447 E. Indian School Rd Scottsdale, AZ 85258

### Applicant:

Treviso LLC 9839 E. Rosemary Lane Scottsdale, AZ 85260

September, 2004

74-DR-2004 9/10/2004

### PROJECTNARRATIVE

### **Project Description**

The Purpose of this request is to obtain site plan approval by the Development Review Board for Matera Villas, a 19,109 net s.f. (0.44 ac) undeveloped, platted lot located at 7323 E. Belleview St. The property is currently zoned R-5, and was zoned such in 1960 as lot 180 of the New Papago Parkway Unit 9 subdivision. The existing plat designates this lot in the CCR's as a multifamily or higher density residential site. The site plan is consistent with the density range for an R-5 zoning in the City of Scottsdale. The resulting density is 18.2 du/ac net acres and 14.3 du/ac gross acres. The proposed site plan and relative density is consistent with adjacent densities and offers 28% open space.

The subject site is an infill site located in a mixed density area of Scottsdale just east of Scottsdale Rd. on Belleview St., the first street south of McDowell. The housing in the area varies from single family, apartments, condominiums, to commercial uses closer to Scottsdale Rd. Contiguous to the properties on the north side of Bellview St. is the old undeveloped Los Arcos site. The applicant is requesting approval of the site plan to allow development of the existing vacant land into eight single family attached condominiums.

A homeowners' association with CCR's will control the project. Responsibilities of the homeowners' association include maintaining the landscaping in the common areas and developing and maintaining the architectural standards of the subdivision. The project will offer three different floor plans, as well as accessory amenities such as a BBQ grill and bike rack. Landscaping and amenities will be installed during the course of construction by the developer and maintained by the homeowners' association. Matera Villas will enhance the area by virtue of quality design and will contribute to the redevelopment and beautification of south Scottsdale.

#### Relationship to surrounding area

Scottsdale Rd. and McDowell are the major cross streets for the subject site. The property is located on the south side of Bellview St., approximately a half block east of Scottsdale Rd. Seventy-fourth Street is to the east. There are single family detached homes zoned R1-7 to the south, apartments and condominiums to the north, townhomes to the west and commercial to the west as well.

#### **Accessibility**

The major arterial for traffic to Matera Villas is via Scottsdale Rd. to the west. Secondary access will come via 74<sup>th</sup> St. to the east, which will carry traffic south from McDowell Rd. The ingress and egress will be located along the alley on the south side of the property, which is consistent with the usage for adjacent properties, and actually an improvement as parking is not actually on the alley itself, but in two alley-loaded interior

parking lots. Covered parking will be located here for the future residents at a rate of one space per home and one additional guest space, which will be uncovered. Additionally, character is established for the entire Community through design elements such as thematic signage and centralized open space, and is carried out through the design of individual homes by strict Community Site Development, Architectural Design, and Landscaping Standards.

#### Open Space

Matera Villas features 28% open space of the net lot area, of which half of the site total is located along frontage on Bellview St. The common outdoor open space is located conveniently in the center of the site, creating a front yard feel for each home. This location also adds visual appeal to the property from the street. Additional open space is located at the rear of each unit. This private outdoor open space is created to comply with the City's ordinance requirements as well as allow residents a private backyard area. Other convenience amenities such as bike rack and BBQ grill are also centrally located south of the buildings. The open space will be landscaped using desert trees, desert plants, and decomposed granite.

#### Residential Designs

The buildings will conform with the setback requirements under the R-5 density designation. The zoning ordinance allows the building to be built up to the property line, but in keeping with the ordinance, the backyards are ten feet deep. Placement of the buildings provides for nearly 27 to 38 feet between the building fronts. Additionally, the first homse are offset approximately 60 feet from the centerline of the alley to the south where the R1-7, single-family homes are located. This is an additional 10 feet of setback over the 50 foot minimum etsbalished in the ordinance.

Housing diversity is accomplished through three different home sizes varying from 1,100 to 1,500 square feet. The floorplans will be interchangeable within the building footprints laid out in the site plan, with the exception of the largest plan, which is always an end unit.

The builder will offer two elevations for each floor plan, with multiple exterior color palettes. Adjacent homes will be required to have different color palettes and elevations. Elevations have been created specially for this project, taking into account the neighboring projects which were built in the 1960's. Staff recommended an architectural style similar to what is found in the area around 68th Street south of Camelback, and specifically the Valley Ho. We considered these elevations and developed elevations that incorporate the use of columns and siding that lend themselves to the character of elevation styles seen in past decades, while still maintaining today's standards for urban design.

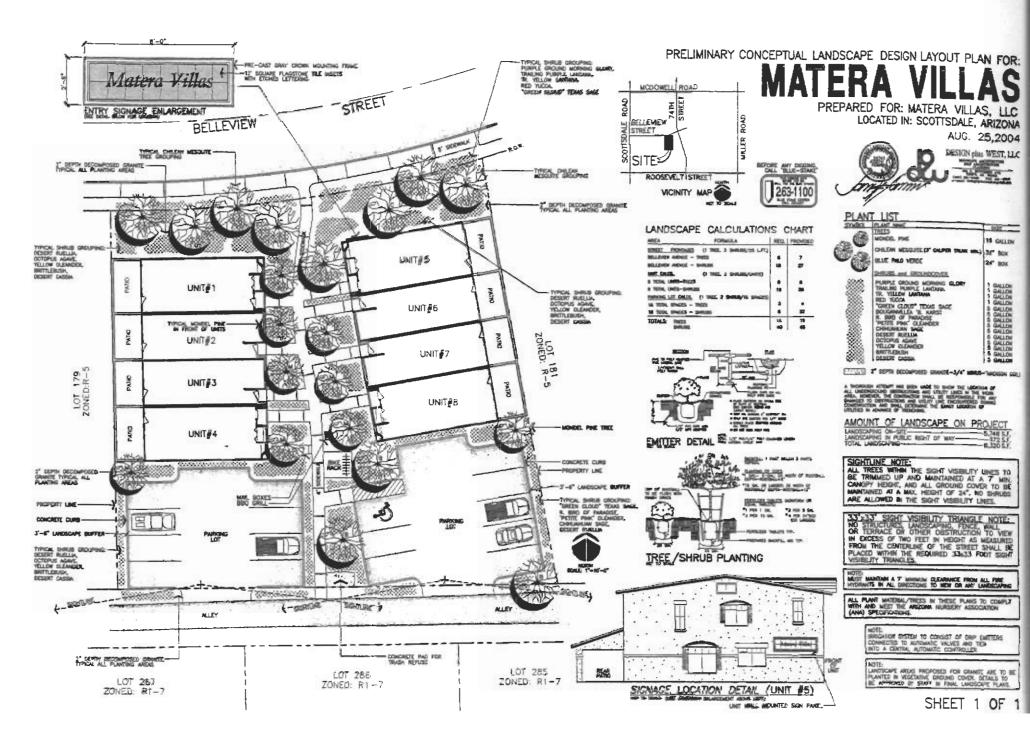
Each elevation provides variation by utilizing covered entries, window trim, window and door foam and stucco pop-outs, and varied roof configurations. The builder will only use masonry, stucco, and siding (the updated version currently being utilized in the Valley) exterior finishes. Color and materials should reflect or appropriately contrast with desert hues and other earth tones. The style of these elevations incorporate white trim and fascia which create a nice contrast to the building and popout colors.

All mechanical equipment shall be ground mounted in the rear yard area and any accessory structures shall conform to the main building in style and color. Building height is approximately 28 feet, and will not exceed 30 feet. Preliminary elevations are included in this package, and are subject to changes by Staff and the Development Review Board in order to obtain approval.

In conclusion, Matera Villas is designed to be an attractive, updated alternative development for south Scottsdale and the immediate neighborhood.

ARIZONA

SCOTTSDALE,

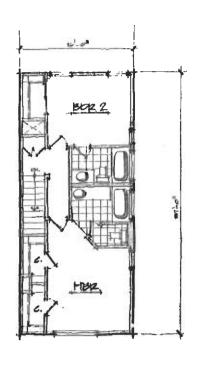




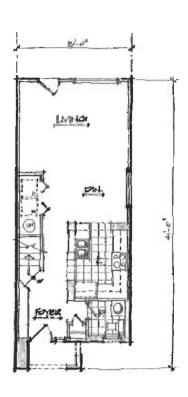
**ELEVATION 'A'** 



ELEVATION 'B'



UPPER FLOOR PLAN



MAIN FLOOR PLAN

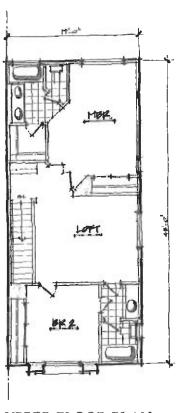
# PLAN 1



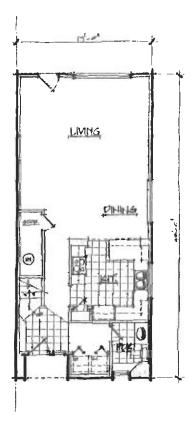
**ELEVATION 'A'** 



**ELEVATION 'B'** 



**UPPER FLOOR PLAN** 



MAIN FLOOR PLAN

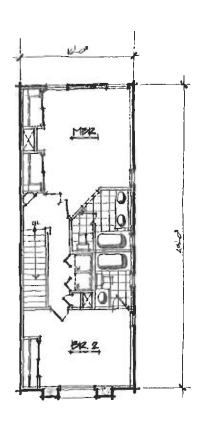
# PLAN 2



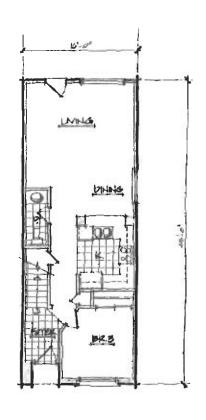
**ELEVATION 'A'** 



ELEVATION 'B'



**UPPER FLOOR PLAN** 



MAIN FLOOR PLAN

# PLAN 3